

ASCoR – Yonsei University collaboration

Draft outline for discussion

The Department of Communication at the Yonsei University (hereafter Yonsei) and the Amsterdam School of Communication Research at the University of Amsterdam (hereafter ASCoR) agree on stimulating the scholarly exchange among both institutes.

To do so, they are establishing two pilot programs for the exchange among staff members and among PhD candidates. The pilot program will be conducted in the period of 2025 to 2027. It will be evaluated at the end of 2027 by both institutes and can be renewed in common agreement.

This document outlines the guidelines for both exchange programs.

1) Exchange of staff members (with Assistant/Associate/Full Professors)

Yonsei University has a fund for Outstanding Scholars in foreign institutions, with the following conditions:

- Funding program for Outstanding Scholars in foreign institutions visiting Yonsei for research (see https://yfl.yonsei.ac.kr/yfl/programs/programs01_en.do).
- Requirements for eligibility are described in detail on the above website but the gist is: The foreign 'guest faculty' must 1) stay in Korea for at least two weeks, and 2) publish a research article in a journal within the Journal Citation Reports (JCR) Q1 category co-authored with a Yonsei partner professor
- Amount of funding: KRW 10,000,000 (roughly equivalent to 6,700 EURO) per month of stay (and up to three months maximum allowed, totaling KRW 30,000,000) for airfare, accommodations, RA labor costs, etc.

The UvA does not have a similar program to invite foreign scholars. However, ASCoR can setup a similar funding based on the researcher's individual budget.

The collaboration works as follows:

- One scholar is identified per institute (i.e., one Yonsei scholar, one ASCoR scholar)
- Yonsei-side host will apply for the YFL program (~ EUR 6700), and part of the YFL fund will be used to finance the visit of the ASCoR scholar to Yonsei (hereafter ASCoR recipient). The visit of the ASCoR scholar to Yonsei will be of at least two weeks (in total).
- The ASCoR recipient will secure research and conference funding from ASCoR (~ EUR 4500), and part of that fund will be used to finance the visit of the Yonsei scholar to ASCoR.
- In principle, both Yonsei and ASCoR scholars will support the visit of each other up to roughly the equal amount of expenses required ("parity in travel support")
- Both Yonsei and ASCoR scholars will jointly utilize the rest of the funding from their respective sources to conduct joint research activities.
- One of the deliverables of the joint research activities will be an academic article at a peer-reviewed journal. The ASCoR scholar will collaborate with the Yonsei scholar to

publish the article in a journal that meets the criteria of the YFL funds. The responsibility for meeting all criteria is from the Yonsei scholar.

- The program will be advertised by both institutes for open applications. The Yonsei Department Chair and the ASCoR Research Director review, prioritize (if required), and approve applications to the program.

2) PhD exchange program

- ASCoR PhDs can use their elective training budget (EUR 2500) to do a research visit at Yonsei
- Yonsei PhDs can use Yonsei's International collaboration fund I (~EUR 2000) to do a research visit at ASCoR
- ASCoR and Yonsei will not charge administrative costs from each other
- Each institute will ensure that the visiting PhD candidate will have access to:
 - The university buildings (including, if required, visitor badges)
 - Access to a work environment (e.g., desk) and relevant facilities (e.g., printing, library)
- Visiting PhD candidate is responsible for finding appropriate housing (e.g., hotel) for the period, using a share of the funds.
- ASCoR and Yonsei will work on a program to facilitate the contacts between scholars
- The program will be advertised by both institutes for open applications. The Yonsei Department Chair/Graduate School Chair and the ASCoR Research Director review, prioritize (if required), and approve applications to the program.

Theo B. Araujo

Research Director,
Amsterdam School of Communication Research

University of Amsterdam

Hyunjin Song

Head of Department,
Department of Communication

Yonsei University